**Interest**

**Power/Influence**

*Low*

*Low*

*High*

*High*

**Minimal Effort**

**Keep Informed**

**Key Players**

**Keep Satisfied**

Current Position

Desired Position Achieved

Desired Position Not Achieved

|  |  |  |  |
| --- | --- | --- | --- |
| **Stakeholder** | **Key resources/individuals to improve engagement** | **Engagement routes & methods** | **Desired outcome** |
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